



April 27, 2021

The Honorable Ken Calvert
United States House of Representatives
2205 Rayburn House Office Building
Washington, D.C. 20515

RE: Support for the Main Street Landscaping and Pedestrian Safety Project

Dear Honorable Congressman Ken Calvert.,

On behalf of the City of Lake Elsinore, we request your support for the **Main Street Landscaping and Pedestrian Safety Improvement Project** as a Community Project Funding request under the FY2022 appropriations process

Historic Downtown Lake Elsinore is one of the City's most valuable and unique assets. In fact, it has been identified as one of our three anchors, i.e. priorities, in our first long-term strategic plan, the Dream Extreme 2040 Plan.

In recent years, the City has made significant investments to create a vibrant and active 18-hour Downtown including the Historic Main Street Parking Lot, light sculptures and completion of the Downtown Elsinore Specific Plan. In addition, many private businesses have also opened retail stores and restaurants that are attracting significant pedestrians along Main Street.

The City is seeking funding to improve the pedestrian pathways, crosswalks, lighting, and landscaping along this busy roadway. This area has not had significant improvements since 1995, and this project will greatly improve the beauty, safety, and opportunities for our Downtown.

The City is hoping to secure \$400,000 in federal support, which we can match with up to \$250,000 from the City. This funding request is flexible, and the project can be scaled based on the funds available. Thank you for your support and consideration of this project.

Sincerely,

Jason Simpson
City Manager

951.674.3124

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LAKE ELSINORE VALLEY

CHAMBER OF COMMERCE

April 9, 2021

The Honorable Ken Calvert
United States House of Representatives
2205 Rayburn House Office Building
Washington, D.C. 20515

RE: Support for the City of Lake Elsinore's Projects

Dear Honorable Congressman Ken Calvert.,

The Lake Elsinore Valley Chamber of Commerce is writing in support of the City of Lake Elsinore's Community Project Funding requests under the FY2022 appropriations process. Each of the projects below will elevate Lake Elsinore, support our local business community, and assist the City in fulfilling its vision to become the ultimate lake destination.

- **Collier Avenue Pavement Rehabilitation.** This is a multi-segment roadway project along the only alternate route to Interstate 15, particularly along Collier Avenue and Central/Highway 74. Last month, the City's new Walmart Supercenter opened in this part of our community. The City previously took over control of Highway 74 from Interstate 15 toward Perris. This roadway, as well as Collier Avenue, which is the primary access road to the Outlets at Lake Elsinore are in disrepair and in need of pavement rehabilitation. This project will greatly compliment the significant investment Walmart and the Outlets have made in this part of the City as well as the State's recent improvements (completed in 2020) along Highway 74 from Collier Avenue to Ortega Highway. More importantly, this project will improve the overall safety of these busy entryways into our City. The City is currently seeking bids for this work, which includes the recent installation of a new median along Nichols Road and a future three-way stop at Collier Avenue and Nichols Road. **Federal Funding Sought: \$500,000. City Contribution: \$1,000,000.**
- **Main Street Landscaping and Pedestrian Safety Improvements.** Historic Downtown Lake Elsinore is the heart of our community. The City has made significant investments downtown to encourage local investment and development. Today, there are now nine restaurants in Downtown Lake Elsinore. The City has seen a significant increase in the number of visitors downtown including increased pedestrian movement. The current

LAKE ELSINORE VALLEY

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- sidewalks, existing landscaped parkways and lighting have not been improved since 1995 and are aged and in need of significant upgrades to greatly improve the overall safety and ambiance of downtown. This has become even more apparent amidst COVID-19 as many
- of our restaurants have expanded dining outdoors. In addition, the City is seeking to explore more permanent safety measures such as removable bollards to close roads that would allow the City to host more events downtown. Together, these improvements would further enhance the City's efforts to create an 18-hour, vibrant downtown, while also ensuring greater pedestrian safety. **Federal Funding Sought: \$400,000. City Contribution: \$250,000.**
- **Purchase of Vacant Lot on Spring Street to Expand Affordable Housing.** The City is attempting to expand the footprint of The Anchor – Lake Elsinore and Southwest Riverside County's first crisis stabilization housing project. This project was funded by the CARES Act as part of the State's Project Homekey and provides up to 20 beds for chronic homeless individuals for up to 90 days. While currently this site is being used for transitional housing, the City is seeking to purchase the adjacent vacant lot behind The Anchor and Chimes building to expand existing housing options and create a significant housing development in the future for extremely low-income individuals. With this additional lot, the City of Lake Elsinore will be able to provide an increased number of services to our most vulnerable community members and strengthen the success of The Anchor. Homelessness is a serious ongoing issue in the City that must be addressed, and we are supportive of the City's efforts to achieve functional zero for homelessness. **Federal Funding Sought: \$250,000. City Contribution: \$260,000.**

Each of these projects are extremely valuable to our community and we are hopeful your office will assist in securing funding to further improve the safety and quality of life for our community. We encourage your support for these worthwhile projects.

Sincerely,



Kim Joseph Cousins
President/CEO

Lake Elsinore Valley Chamber of Commerce

April 9, 2021

The Honorable Ken Calvert
United States House of Representatives
2205 Rayburn House Office Building
Washington, D.C. 20515

RE: Support for the City of Lake Elsinore's Main Street Project

Dear Honorable Congressman Ken Calvert.,

I am writing on behalf of the Downtown Merchants Association in support of the City's Community Project Funding request under the FY2022 appropriations process for the **Main Street Landscaping and Pedestrian Safety Improvements Project**.

Historic Downtown Lake Elsinore is the heart of our community. It supports several small businesses that have struggled this year during COVID-19. This project aims to make critical improvements to the core area of our Historic Downtown that will greatly improve the beauty, safety, and opportunities for the downtown.

More specifically, funding is being requested to improve the pedestrian pathways, crosswalks, lighting, and landscaping. The Downtown pedestrian areas have not had significant improvements since 1995, and with increased pedestrian traffic downtown, this project is critical for future growth and investment downtown.

In addition, this project seeks to complete the remaining sidewalk, curb and gutter required around City Park – the City's oldest park. And, finally, will install electronic, permanent bollards that can be activated to allow for more community and special events in the Downtown core area.

The City is seeking \$400,000 in federal support, which they will match with \$250,000. This project would significantly impact several businesses, improve a disadvantaged area of the City, and encourage investment to elevate one of the most important parts of the City. Thank you for your careful consideration of support for this project.

Sincerely,



Kimberly Ryan
President

Lake Elsinore Downtown Merchants Association